

## What is a Story?

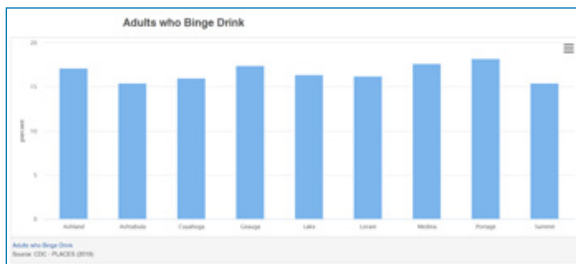
A Story is where you can combine data visualizations, text, and images to create a cohesive narrative about the health and status of your community.

Stories are made up of chapters, pages and items. Chapters organize your pages into groups. Pages contain combinations of content and data visualization items. Items can be data visualizations like charts, graphs, maps or text and images.

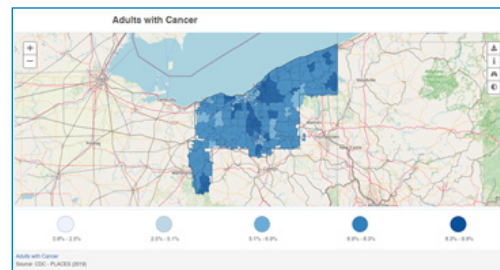
## What items can be added to Stories, and what do they look like?

### DATA VISUALIZATIONS:

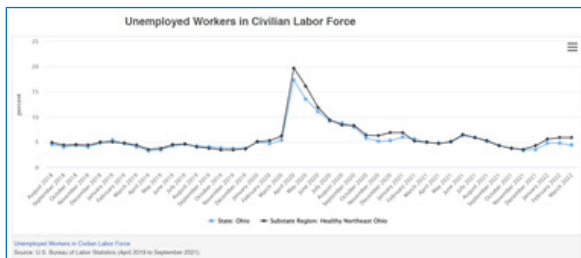
**Bar Chart:** Displays indicator and demographic data using rectangles of varying lengths and equal width.



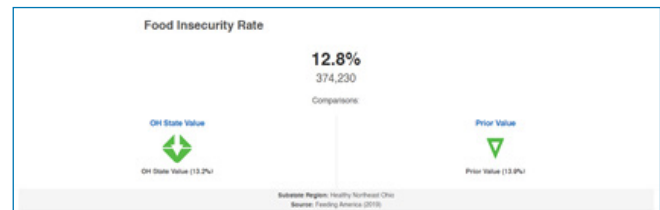
**Data Map:** Displays indicator and demographic data for all chosen locations.



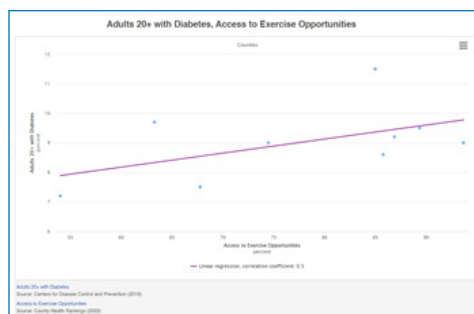
**Time Series Chart:** Displays indicator data over multiple periods in chronological order.



**Values and Gauges:** Displays indicator or demographic values, comparisons, and related gauges.



**Scatterplot:** Displays data for two measures on a plot.



**TABLES:**

**Data Table:** Displays indicator and demographic data for one specific time period.

Population 16+: Unemployed	
County	Population 16+: Unemployed
Adair	3.47%
Ashtabula	5.47%
Cuyahoga	6.91%
Geauga	2.02%
Lake	4.17%
Lorain	4.09%
Medina	2.56%
Portage	4.30%
Summit	5.39%

Population 16+: Unemployed  
Source: Census (2015)

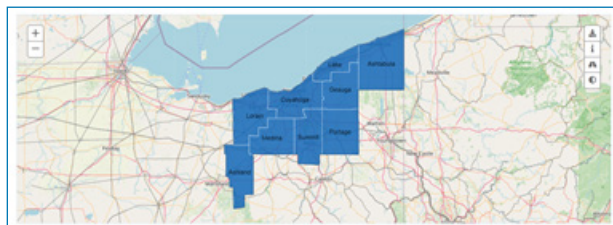
**Time Series Table:** Displays indicator data for one indicator over multiple periods.

Households Receiving SNAP with Children						
Location	Location Type	2010-2016	2013-2017	2014-2018	2015-2019	2016-2020
Ashtabula	County	54.8%	50.2%	47.8%	43.3%	49.8%
Ashtabula	County	44.9%	43.9%	39.9%	39.8%	39.8%
Cuyahoga	County	44.4%	43.6%	43.1%	42.2%	41.1%
Geauga	County	51.8%	48.9%	45.8%	44.1%	43.5%
Lake	County	41.9%	41.7%	41.8%	41.8%	37.3%
Lorain	County	52.8%	52.2%	50.9%	48.1%	47.0%
Medina	County	49.8%	43.1%	41.9%	41.3%	40.2%
Portage	County	50.1%	48.8%	49.4%	47.8%	42.7%
Summit	County	49.1%	47.9%	49.2%	45.7%	43.6%

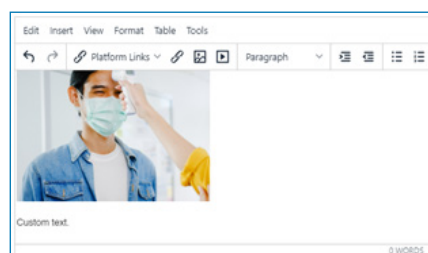
Households Receiving SNAP with Children  
Source: American Community Survey (2010-2016, 2013-2017, 2014-2018, 2015-2019, 2016-2020)

**CUSTOM CONTENT:**

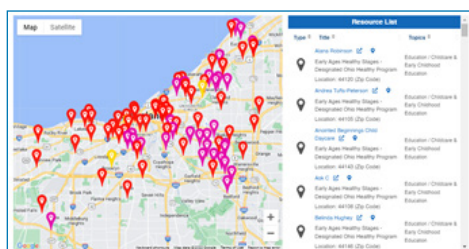
**Community Map:** Displays a map of all chosen locations.



**Custom HTML:** The field is used to create content with the Visual Editor or HTML.



**Resource Library:** Allows you to add either a list of resources or a mapped resource collection to your Story.



## How can a Story be shared?

Stories can be added to the Healthy Northeast Ohio website as well as linked to or embedded on your organization's website.

## Are you interested in creating a Story?

Stories can be created by the website administrator on the back end of Healthy Northeast Ohio. Please contact us to collaborate on a story!

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