DATA DISPATCH - SEPTEMBER 2022

Dear Colleagues and Partners,

This July, the Healthy Northeast Ohio team had the pleasure of attending the National Association of County and City Health Officials annual conference, or NACCHO 360. Healthy Northeast Ohio was invited to present alongside Conduent Healthy Communities Institute (HCI), to highlight how healthyneo.org is used to:

- Share accurate local public health data on various topics
- Communicate updates about local efforts to foster multi-sector collaboration
- Engage various stakeholders to act on community health efforts

Thank you to Conduent HCI for the opportunity to share the Healthy Northeast Ohio story with a national audience. We were also thrilled to see some familiar faces in the audience, including several Healthy Northeast Ohio public health partners!

We had the pleasure of meeting with many of our partners over the last quarter. Thank you all for taking the time to meet with us in order to better understand data gaps, local data interests, and how we can best serve our partners.

We are looking forward to exciting opportunities to collaborate with many of you in the coming months to incorporate local data on Healthy Northeast Ohio, enhance the story module feature to communicate and educate about important health topics, and to support overall community health efforts across the region.

Sincerely,
The Healthy Northeast Ohio Team

Announcements

Success Story

The Early Ages Healthy Stages (EAHS) Coalition in Cuyahoga County had previously identified the need for early childhood data for informed decision making. In addition to collecting programmatic information about Ohio Healthy Programs, EAHS also collaborated with Better Health Partnership to obtain early childhood health status data. Healthy Northeast Ohio partnered with Early Ages Health Stages and Better Health Partnership to bring this early childhood data to life, through the development of the Early Childhood Healthy and Well Being dashboard on healthyneo.org. To learn more about this successful partnership, read the recent Healthy Northeast Ohio success story which highlights the local impact of this project.

We want to hear from you! How has your agency experienced success through the utilization of Healthy Northeast Ohio for community health efforts? Contact us today to share your success story.

SEE OUR PLATFORM IN ACTION!

Check out this Success Story from Early Childhood Data

New Mission Statement

We are excited to announce a new, revised mission statement for Healthy Northeast Ohio, to better capture the purpose and value of healthyneo.org:

Healthy Northeast Ohio will improve and support community health across a 9-county region by providing stakeholders with access to vetted population health data and resources through a publicly available platform.

Site Updates

Digital Access Dashboard

The Healthy Northeast Ohio Digital Access Dashboard, available here, includes indicators related to digital access from the U.S. Census Bureau's ACS 5-year estimates and the Claritas Consumer Profiles. These indicators can be viewed at the state, county, census place, zip code, and census tract levels. This curated dashboard has been updated to also include links to several national digital inclusion and digital access resources. Thank you to Amy Sheon of Public Health Innovators, LLC for partnering with our team to incorporate these important updates.

Demographics Data

Looking for an easy way to access demographics data for your geographic region? Check out the newly added demographic map, available on the Healthy Northeast Ohio home page. Click on a county in the map to view the more than 250 demographic elements for your community.
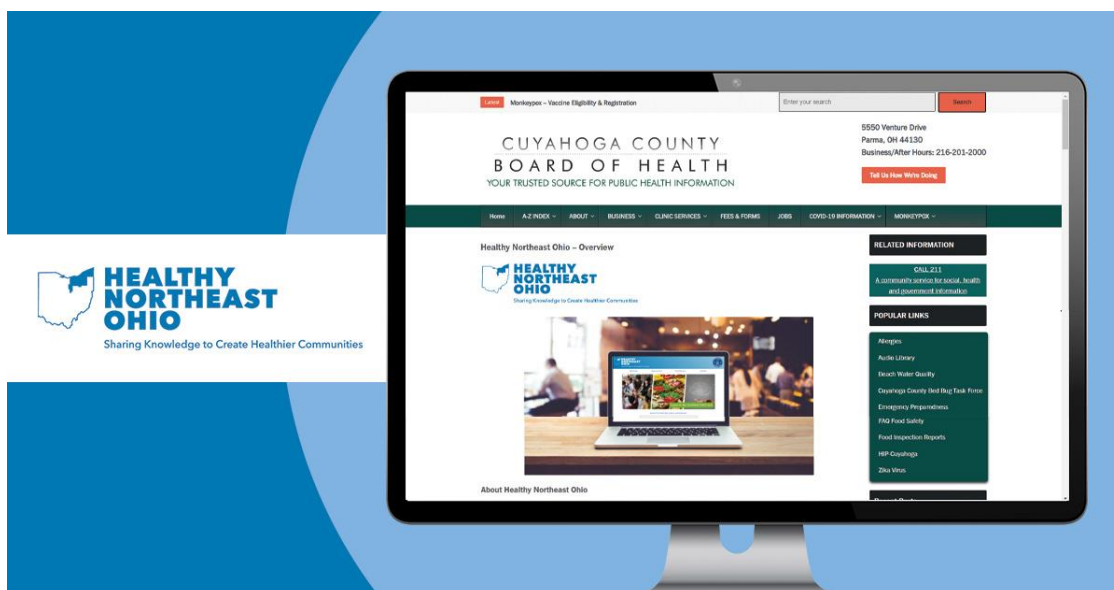
Conduent HCI Updates

Several data updates have been made by Conduent HCI to healthyneo.org. These include:

- County Health Rankings indicators have been updated for various years. A dashboard of all the indicators from County Health Rankings available on Healthy Northeast Ohio can be viewed here.
- Two indicators from the American Lung Association have been updated for 2018-2020.
- An update has been made for various years to an indicator from the National Environmental Public Health Tracking Network (NEPHTN). View this custom dashboard for a list of all the indicators from this data source.

Healthy NEO Widget

Did you know that you can use the Healthy Northeast Ohio widget to add a link to healthyneo.org on your site? Consider adding this to your own organizational website to help promote Healthy Northeast Ohio. For instructions on how to add a widget, click here.

Resources

BrightTALK Event

The Healthy Northeast Ohio team recently had the opportunity to hold a virtual learning opportunity through The Center for Health Affairs' BrightTALK platform. This event included a detailed overview of the platform and its many capabilities. This recording is available for viewing here.

New Resources Available

Several new resources have been added to the Healthy Northeast Ohio Resource Library:

- The Digital Medicine Society (DiMe) recently published a case study about Healthy Northeast Ohio's incorporation of resources from the Digital Health Measurement Collaborative Community (DATAcc). View the case study today to learn more about how these tools will enhance the Digital Access Indicators dashboard.
- Monkeypox web-based resources through the Centers for Disease Control and Prevention and the Ohio Department of Health can be viewed here.
- View Making Data Talk: A Workbook, developed by the National Cancer Institute, to improve your understanding of how to select and communicate quantitative data in an easy-to-understand way for general audiences.

Regional Community Health Needs Assessments (CHNAs)

CHNA reports from across the Healthy Northeast Ohio region have been completed and made publicly available:

- Congratulations to our partners in Ashtabula County, for the completion of the Ashtabula County 2022 Community Health Needs Assessment. This report, in addition to previous reports for Ashtabula County, is available through the Ashtabula County web page.
- Results and recommendations from the 2022 Greater Akron LGBTQ+ Community Needs Assessment are now available! Congratulations to Kent State University and all of the partners involved in these efforts. For more information about this project, visit lgbtqohio.org.
- The City of Lakewood along with partners at the Healthy Lakewood Foundation, the Three Arches Foundation & The Center for Community

Solutions, have released the Lakewood Community Health Needs Assessment Report. We are excited to share that secondary data from healthyneo.org was utilized in this report. Congratulations to all who collaborated to complete this project!

We know many partners across the region continue to plan, develop, and finalize various CHNA reports. Please let us know if you have a completed report that you would like highlighted on healthyneo.org!

Social Media

Are you connected to us on social media? Share information and resources about Healthy Northeast Ohio on your social media pages, using #HealthyNEO. View the sample message below and consider sharing on social media today:

Healthy Northeast Ohio houses a Promising Practices database with more than 2,000 evidence-based programs and effective practices. This tool provides documented approaches to improving community health and quality of life. Learn more at https://bit.ly/3vZYOmj #HealthyNEO

CONTACT
Contact the Healthy Northeast Ohio team members with any questions or concerns:

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